

EXHIBITOR AND SPONSORSHIP PROSPECTUS 2020

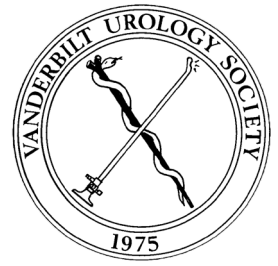
**VANDERBILT UROLOGY SOCIETY
29TH ANNUAL MEETING
A VERY SPECIAL: RHAMY-SHELLEY LECTURESHIP
October 29-30, 2020**

**SCARRITT BENNETT CENTER
1027 18TH AVENUE
SOUTH NASHVILLE, TN**

**2020 Visiting Professor
Michael O. Koch, MD**



**Chair, Department of Urology
Indiana University
School of Medicine**



Dear Colleague,

On behalf of Ryan Hsi, MD, Program Chair, we invite your support and participation at the upcoming 29th Annual Meeting of the Vanderbilt Urology Society. It will take place at the Scarritt Bennett Center in Nashville, Tennessee.

The Rhamy-Shelley meeting is a longstanding Vanderbilt tradition, honoring two individuals, both instrumental in the development of the Department of Urology. Combining a visiting professorship with a resident alumni reunion and state-of-the-art CME presentations by Vanderbilt faculty makes this a unique program attracting community urologists, as well as alumni from all over the country.

The meeting will include a networking reception on Thursday, October 29th for our attendees. We anticipate roughly 100 participants at this meeting, urologists will attend from all over the country, giving you a unique opportunity to interact with these clinicians that you would normally only get at a chance to meet at a national meeting like the AUA.

Vanderbilt is unquestionably one of the finest urology programs in the country; you will not want to miss this meeting! Industry Partners and technical exhibits are an important part of our meeting's success, providing added value to attendees by giving our participants the opportunity to stay up to date on the latest product and disease state information in the field. To ensure ample time for networking, meals and refreshment breaks will be held in the exhibit hall.

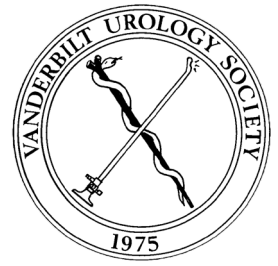
Thank you for your consideration of our request for participation; we look forward to receiving your commitment. If you have any questions, please contact Denise Castetter, denise@veritasmeetings.com or Donna Kelly, donna@veritasmeetings.com, at the VUS office.

See you in Nashville!

Kind regards,

Denise Castetter

Denise Castetter
denise@veritasmeetingsolutions.com
973-769-1020



EXHIBITS AND SPONSORSHIPS

EXHIBIT SPACE RESERVATIONS

Companies wishing to exhibit must submit a completed exhibitor form with method of payment indicated on the form. Exhibits provide an enhanced experience to participants and provide useful information about developments, products and services related to their interests and responsibilities. Products or services displayed must further the purpose of the meeting and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference.

EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Why participate?

- Network with the Vanderbilt urology department providers, one of the premier urology departments in the country
 - Network with Vanderbilt urology alumni from across the U.S.
 - Showcase your products or services to nearly 100 urologists and urologic nurses
 - Meals and breaks will be held in the exhibit area for greater opportunity to network with the participants
 - Company name acknowledged on VUS website, in the syllabus materials and signage
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EXHIBIT SCHEDULE

While the exhibits may remain open through the course hours, below outlines the dedicated exhibit hall time.

Exhibit Move-In: Thursday, October 29, 2020 8:00am – 11:00am

Exhibit Hours: Thursday, October 29, 2020 12:00pm – 6:00pm

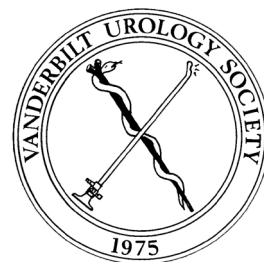
Friday, October 30, 2020 7:00am – 10:30am

Exhibit Tear-Down: Friday, October 30, 2020 11:00am

PAYMENT

Our tax ID number is 27-0573679.

Please make the check payable to Rhamy-Shelley Lectureship, Inc., and send to Denise Castetter at Vertias Meeting Solutions, 1061 E. Main St. Suite 300, East Dundee, IL 60118. If paying by credit card, please include the credit card information on the exhibitor form and send to denise@veritasmeetingsolutions.com



SPONSORSHIP OPPORTUNITIES

PLATINUM

PRODUCT THEATER TIMESLOT LUNCH SESSION | \$20,000

A non-competing timeslot to make your program available to our attendees.

Your Platinum Sponsorship Includes:

- Audio visual package, room and promotion
 - Food and beverage
 - 6-foot draped tabletop exhibit in featured location (floor displays and equipment allowed)
 - Up to 6 badges
 - 6 tickets to Welcome Reception
 - Recognition signage
 - Recognition in conference materials
 - Recognition on mass marketing emails
-

GOLD

INTERNET CODE SPONSOR | \$10,000

A customized internet code is the most creative way to get the attention of our attendees and drive traffic to your booth. You select the word or phrase attendees must type to access the internet in our meeting space.

ALUMNI NETWORKING RECEPTION SPONSOR | \$10,000

Be the first impression. A welcome reception is the perfect time for networking and interaction. You will have a prime location for your exhibit booth and signage with your logo welcoming attendees to the meeting.

Your Gold Sponsorship Includes:

- 6-foot draped tabletop exhibit in featured location (floor displays and equipment allowed)
 - 4 badges
 - 4 tickets to Welcome Reception
 - Recognition signage
 - Recognition in conference materials
 - Recognition on mass marketing emails
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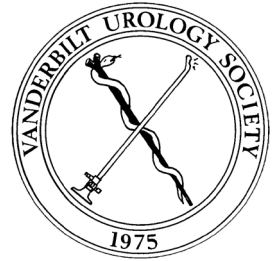
SILVER | \$5,000

- 6-foot draped tabletop exhibit in featured location (floor displays and equipment allowed)
 - 4 badges
 - 4 tickets to Welcome Reception
 - Recognition signage
 - Recognition in conference materials
 - Recognition on mass marketing emails
-

BRONZE | \$3,000

- 6 ft table top only (No floor standing equipment allowed)
 - 2 badges
 - 2 tickets to Welcome Reception
 - Recognition signage
 - Recognition in conference materials
 - Recognition on mass marketing emails
-

EXHIBIT REGISTRATION AND INVOICE



Vanderbilt Urology Society Annual Meeting: Rhamy-Shelley Lecture October 29-30, 2020 | Nashville, Tennessee

Return this form indicating your level of participation and names for badges ordered to denise@veritasmeetings.com
Mail forms to: VUS-c/o Veritas Meeting Solutions - 1061 E. Main St. Suite 300 East Dundee, IL 60118 or
Fax to 847-649-1704. Contact Denise Castetter at 973-769-1020 for questions

Company Name (as to appear on printed material)			
Contact Person (individual to whom all exhibitor information will be forwarded)			Title
Address			
City		State	Zip
Telephone	Fax	Email	
Product			
Special Requests/Considerations			
Badges			
Company Rep Name	Title	Email Address	Phone
GOLD AND PLATINUM ADDITIONAL ATTENDEES ONLY			

Sponsorship Level

- ☐ Platinum | \$20,000
Prime Exhibit Space
Product Theater
- ☐ Gold | \$10,000
Prime Exhibit Space
Choose 1 - Networking Reception _____ Internet Code _____
- ☐ Silver | \$5,000
Prime Exhibit space (floor standing displays and equipment allowed)
- ☐ Bronze | \$3,000
Standard 6 ft. table only (No floor standing equipment allowed)

Method of Payment: <input type="checkbox"/> Check (Payable to Rhamy-Shelley Lectureship, Inc.) EIN # 27-0573679	
Signature (if paying by check): _____	
<input type="checkbox"/> Credit Card: <input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> Amex	
Card Number: _____	Expiration Date: _____ CVV Code: _____ \$ _____ Total
Name on Card: _____	Signature: _____
Address on Card: _____	